

Discrete Choice Experiments: what are they and how can they be applied in health economics?

Professor Mandy Ryan has contributed to the development and application of Discrete Choice Experiments (DCEs) in healthcare for almost three decades. DCEs are a method for eliciting people's values and preferences. Prof. Ryan's research has applied DCEs in a wide range of contexts to consider user preferences in the delivery of healthcare. At the webinar, Prof. Ryan will discuss the evolution of the method in Health Economics and, using examples from her research, elaborate on the application of DCEs to inform person-centered healthcare services and policies.



Speaker

Professor Mandy Ryan

Professor Emeritus,
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Specially Appointed Professor, Hitotsubashi Institute for Advanced Study

For more information on Professor Mandy Ryan,
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Date

28 2025
November
16:00 – 17:30
Friday (Japanese Standard Time)

Registration link

<https://forms.office.com/r/2y7W2Z3h9c>

Registrations closed on:

Friday, 21 November



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